

## WHO WE ARE

BPW Hong Kong is an affiliate of BPW International, a member organisation working for gender equality and the empowerment of all women. Founded in 2015, this is the second BPW affiliate to be established in Hong Kong (original affiliate: 1979-2013).

Our parent organisation, BPW International, was founded in Geneva in 1930 by Dr Lena Madesin Phillips, who in 1919 had previously established its predecessor, the National Federation of Business & Professional Women (USA). Today, BPW International has approximately 30,000 members in more than 100 countries across 5 continents. Since 1947, we have maintained consultative status with the UN via ECOSOC; currently, there are BPW representatives aligned with each UN agency. We also hold participatory status with the Council of Europe.

The primary purpose of BPW is the economic empowerment of women, through UN advocacy and local action as well as networking, mentoring, mutual support, and the development of leadership and professional skills. Flagship initiatives include "Equal Pay Day" and "Women on Boards."

Some of our programmes which distinguish us from our global affiliates include:

- Global Skills Training Programme
- Dynamic Global Twinning Hub
- Integration of Environmental Sustainability with Gender Equality

## WHAT WE DO

*In placing emphasis on the **feminine principle**, we aim to be a positive influence for **human rights and global sustainability**.*

[BPWHK Mission Statement]

### PROGRAMMES:

- Advocacy
- Girl Power Hong Kong
- Global Skills Trainings
- Twinning: Global Hub
- Mother Earth
- Mentoring
- Women Invest
- Young BPWHK

*BPWHK ExCo are currently studying local gender-related data in order to form an effective action plan for **ADVOCACY** with local governing bodies, for which we will collaborate with local partners.*

## YOUNG BPWHK

Young BPWHK is a special programme for students and young professionals aged 18-34. While our young members are regular members of BPWHK, this programme provides additional early-career support.

Young BPWHK activities have included:

- HK Young Women Survey
- Young Leaders Forum Series
- Online Monthly Meetings
- Classic and Reverse Mentoring
- Special Events

*Young BPW members are integrated into every committee, taskforce, programme and project of BPWHK, and are encouraged to serve on ExCo and to participate in advocacy campaigns and our annual forum. Young BPW Hong Kong members also engage with Young BPW Asia-Pacific and Young BPW International.*



**HONG KONG**

## BENEFITS OF MEMBERSHIP

- Local networking & mutual support of member businesses
- Member directory, available via our website
- Member spotlight at our meetings
- Member highlight (profile and/or guest blogging) on our website
- Professional and leadership development
- Special speakers at meetings, special events, webinars, opportunities to provide trainings
- CV & career enhancement
- Special Young BPWHK Programme
- Local and global advocacy for gender equality & women's empowerment
- Regional and global conferences, triennial congress + general assembly
- International organisation with worldwide name recognition
- Global sisterhood: support, networking, professional & cultural exchange

## WHO CAN JOIN

*If you reside in Hong Kong, are aged 18+, and a business or professional woman or a female university student, work returnee, or retiree, we invite you to join us! If you reside in Macau, you may also join BPW Hong Kong — and we will work toward an ultimate aim of helping to found a BPW Macau affiliate.*



**FOR MORE INFORMATION:**

<http://www.bpwhk.net>



**TO CONTACT BPWHK:**

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# THE HONG KONG ASSOCIATION OF BUSINESS AND PROFESSIONAL WOMEN

**[BPW HONG KONG]**



HONG KONG

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